

**Detailed agenda for Advocacy 101 – Tuesday, November 14, 2017 – Broadway Presbyterian Church – 601 West 114<sup>th</sup> Street**

**6:30 - Doors open, Registration**

Registration sheet (name, affiliation, contact info, how did you hear of the event)

**info packet** – One pager from each campaign (HSS, RTC, Bring it Home)

- Sign-on campaign letters to sign from campaigns (HSS, Bring it Home)
- Our faith based sign-on letters – (for congregants and faith leaders)
  - o For Bring it home and HSS
- Sign-on / Follow up document
  - o Contact info
  - o Listing of 3 campaigns
  - o Follow up plans - with all options

**6:45 -- Refreshments Provided**

*(Presenters please speak with Timothy about the web pages to project)\**

**7pm - welcome** – Timothy from Broadway Presbyterian

- **brief introductions** – Marc invites

**7:10 - Tonight's objectives** – Marc Presents

- educate and inform
- to build & strengthen connections
- strategies for success

**7:15 - Advocacy frame - Marc**

- “4 walls” (Produce housing, Prevent homelessness, Provide services, Promote income)
- current realities
  - personal experience of homelessness / public policy
  - homeless numbers plus
  - supportive housing 40,000
  - rent burden
  - displacement
  - mental illness
- identifying campaigns –
- the power of alliances faith plus (advocacy and faith partnerships)
- recent victories and initiatives
  - Right to Counsel
  - Campaign 4 NYNY Housing
  - mayors 300,000
  - mayors 90

**7:20 – Intro of 3 Principal issues for action – Marc – in packets**

**- Right to Counsel roll out – Website will be projected\***

- preface Intro – Marc (3 min)
- updates/actions - **Marika Dias** (10 min)
- website
- roll out 3 zips
- faith actions
- next steps on RTC
  - brief Questions

**7:33 - Bring It Home – Website will be projected\***

- Preface intro (MLG 3 min)
- updates/actions **Toni Lisicki** (10 min)
- website
- campaign
- letters
- next steps on bring it home
  - brief Questions

**7:46 – Home Stability Support – Website will be projected\***

- preface Intro (MLG 3 min)
- updates / actions – **Don Friedman** (10 min)
- website
- campaign
- letters
- next steps on HSS
  - brief Questions

**8 PM - Where do we go from here? -- Marc**

- Brainstorming in groups of three (5 minutes)
  - o 3 or more next steps at congregation/network levels
- Brief Report back to whole group (10 Minutes)
- People write up /update their plans (5 minutes)
- Next steps / Follow up with the group – Marc
- Everyone returns their completed work sheets

**8:30 – Meeting Adjourned**